# GEORGETOWN CUPCAKE s o h o



#### ABOUT GEORGETOWN CUPCAKE

Georgetown Cupcake was founded in 2008 by sisters Katherine Kallinis Berman and Sophie Kallinis LaMontagne, stars of the hit series *DC Cupcakes* on TLC, and best-selling authors of *The Cupcake Diaries* and *Sweet Celebrations* (HarperCollins). With locations in Washington DC, Bethesda, New York City/SoHo, Boston, Los Angeles and Atlanta, Georgetown Cupcake bakes its cupcakes fresh, on-site daily, using the best ingredients from European style butter to Valrhona cocoa from France. From birthdays and cocktail parties to weddings, showers, and corporate events – Georgetown Cupcake always adds a sweet touch to special events and celebrations.



#### BIRTHDAYS

Georgetown Cupcake offers creative and unique cupcakes for birthday celebrations of all styles. Choose from our rotating menu of over 100 cupcake flavors including red velvet, lava fudge, salted caramel and key lime. Personalized custom birthday fondant decorations are available for all orders and are complimentary.







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## WEDDINGS

Georgetown Cupcake creates elegant cupcakes for weddings of all sizes. Brides and grooms are able to mix and match their favorite flavors and create a beautiful cupcake display with custom colored monogram fondant decorations. Regular-size and mini cupcakes are available for presentation as a beautiful tiered display, as plated desserts, or as individually gift-wrapped favors for guests.



# BRIDAL SHOWERS

Georgetown Cupcake creates beautiful custom cupcakes for bridal showers. Add a sweet touch to bridal luncheons by serving our cupcakes as part of a whimsical dessert buffet, or as giftwrapped individual favors. Personalized custom fondant decorations are available for all orders and are complimentary.





#### BABY SHOWERS

Celebrate your new bundle of joy with Georgetown Cupcake! Choose from a variety of adorable baby-themed fondant decorations in pastel colors – or – share your special news with Georgetown Cupcake's "reveal" cupcakes! Our classic vanilla buttercream cupcakes with a hidden center of baby pink buttercream or baby blue buttercream inside!





#### CORPORATE EVENTS

Georgetown Cupcake has worked with companies of all types and sizes to celebrate premieres, product launches, and other important company milestones. Cupcakes customized with fondant corporate logos add a sweet touch to conferences, corporate events, holiday parties, and other company celebrations. With overnight nationwide shipping available for the lower 48 United States, customized cupcakes from Georgetown Cupcake also make the perfect client gift.



# CUPCAKE GEORGETOWN CUPCAKE GEORGETOWN CUPCAKE







#### RECEPTIONS

Georgetown Cupcake creates gorgeous dessert displays for galas, receptions, and other formal affairs. Regular-sized or mini cupcakes are available for tiered presentations in over 100 different flavors. Choose from our classic fondant decorations or customize your cupcakes with your event's theme or logo printed on fondant adorning each cupcake.





#### FAVORS & GIFTS

From dinner parties and black-tie galas to weddings and showers to corporate events – Georgetown Cupcake's beautifully gift-wrapped cupcakes are always a sweet send-off for guests. Gift-wrapped packaging available for one single cupcake, four mini cupcakes, two cupcakes, four cupcakes, six cupcakes, and one dozen cupcakes.





### HOLIDAY S

Celebrate the holiday season with Georgetown Cupcake! From festive holiday fondant decorations to a wide variety of special holiday cupcakes including Gingerbread, Chocolate Peppermint, Rudolph Red Velvet, Chocolate Egg Nog and Sticky Toffee Pudding, Georgetown Cupcake offers countless ways to make your holiday gathering festive and memorable. Georgetown Cupcake's holiday assortments also make wonderful gifts. Wish family, friends, vour employees, and clients "Happy Holidays" with a Georgetown Cupcake holiday dozen gift-wrapped with a custom gift note. Overnight nationwide shipping available for the lower 48 United States.





#### IN-STORE PRIVATE EVENTS

Georgetown Cupcake SoHo, 111 Mercer Street, is a beautiful space in the heart of SoHo available for special events. Customers may book cupcake decorating parties for birthdays, bar/bat mitzvahs, or corporate events for up to 20 guests. Each guest will get to create their own fondant decorations, and frost and decorate one dozen cupcakes each while enjoying cupcakes and refreshments. Georgetown Cupcake SoHo's entire space may also be reserved for private events for up to 200 guests.





#### PRICING

#### CORPORATE ORDERS

For corporate orders involving multiple cities and/or nationwide shipping or to inquire about volume pricing, please email our Corporate Orders team at corporateorders@georgetowncupcake.com.

#### STANDARD CUPCAKES

\$3.75 each | \$20 per half dozen | \$38 per dozen Complimentary custom fondant decorations

#### MINI CUPCAKES

\$38 per 2 dozen minis per flavor Complimentary custom fondant decorations

#### GIFT BOXES & GIFT-WRAP

Individual favor boxes for \$0.50 each | Favor boxes for 4 mini cupcakes for \$0.50 each | Gift-wrap available for \$1.50 per box | Candles available for \$0.25 each | Disposable cardboard displays trimmed in black, white, or pink satin Georgetown Cupcake ribbon available for \$10 each

#### DELIVERY

Local delivery available starting at \$10

#### NATIONWIDE SHIPPING

Nationwide shipping available via overnight FedEx for \$20 per dozen

#### IN-STORE PRIVATE EVENTS

Customers may reserve semi-private space at Georgetown Cupcake for parties and events for 2 hour blocks of time on an "as available" basis. Georgetown Cupcake's standard party package includes making fondant decorations, and frosting and decorating 1 dozen cupcakes per guest. Includes refreshments and additional cupcakes for guests to enjoy while decorating. \$65 per guest with a minimum of 6 guests. To reserve the entire space for a large scale private event, please contact corporateorders@georgetowncupcake.com.



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